

Richland County



...experienced a 2.3% increase in population between 1990 and 2000, resulting in a 2000 total population of 17,924. In 2000, the county had 30.6 persons per square mile, a density much lower than the state as a whole. The median age in Richland County is 39.2, indicating a slightly older population than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Richland Center.

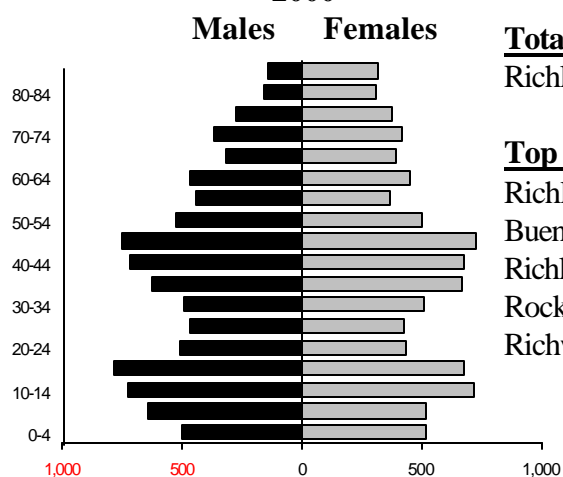
The median value of owner-occupied housing in Richland County is \$75,200. 7.8% of the housing units are seasonal, a value above the state's average of 6.3%.

Farmland covers 63.5% of the county, while 42.9% of Wisconsin land is used for farming. The county is 45% forested and has 9 of the State's 15,057 lakes.

In Richland County, Rockwell Automation employs more workers than any other manufacturing firm, and the County of Richland is the largest non-manufacturing employer. The Manufacturing industry generates the largest share of the county's total personal income. Richland County's 1999 median household income was \$33,998.

Population

2000



Total

Richland County

1990

17,521

2000

17,924

Top Five Municipalities

Richland Center, City 5,018 Richland Center, City 5,114

Buena Vista, Town 1,547 Buena Vista, Town 1,575

Richland, Town 1,423 Richland, Town 1,364

Rockbridge, Town 662 Lone Rock, Village 929

Richwood, Town 662 Dayton, Town 723

Quality of Life

	<u>Wisconsin</u>	<u>Richland</u>
Persons per Square Mile, 2000	98.8	30.6
Number of Staffed Hospital Beds, 1995	16,070	43
Average Birth Rate per 1,000 population, 2000	12.9	11.2
Public School Enrollment, 2000-2001	879,476	1,993
Number of 2000 Public High School Graduates	58,545	178
1999-2000 Public High School Dropout Rate	2.3%	2.0%

Vital Statistics

	<u>Wisconsin</u>	<u>1990</u> <u>Richland</u>	<u>Wisconsin</u>	<u>2000</u> <u>Richland</u>
Birth Rate (per 1,000)	14.8	12.5	12.9	11.2
Death Rate (per 1,000)	8.7	10.6	8.7	10.3
Number of Marriages	38,934	123	36,100	129
Number of Divorces	17,727	51	17,337	64

Housing

	<u>1990</u>	<u>2000</u>
Total Number of Housing Units	7,325	8,164
Number of Single-Unit Structures	5,605	6,286
Number of Multiple-Unit Structures	937	1,091
Number of Single Units Permitted	32	93
Number of Multiple Units Permitted	0	28
Percent Seasonal Housing	4.0%	7.8%
Median Value, Owner-Occupied	\$40,500	\$75,200
Median Rent	\$229	\$363

Recreation

<u>1995 Number of:</u>	<u>Wisconsin</u>	<u>Richland</u>
Campgrounds	1,106	5
Campsites	75,367	309
Hiking Trails (in miles)	5,617	2
Mountain Biking Trails (in miles)	3,155	0
Cross Country Skiing Trails (in miles)	4,154	3
Snowmobile Trails (in miles)	14,896	108
Visitor Expenditures, 2000	\$11,046,539,344	\$25,081,106

Income

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Total Personal Income	\$140,384	\$222,577	\$366,232
Non-Farm Personal Income (in thousands)	\$118,009	\$210,797	\$366,369
Farm Income (in thousands)	\$22,375	\$11,780	\$(137)
Per Capita Income	\$7,996	\$12,680	\$20,320
Transfer Payments (in thousands)	\$24,321	\$40,781	\$64,549
Proprietor Income (in thousands)	\$32,457	\$22,108	\$20,887

Banking

<u>2000</u>	<u>Wisconsin</u>	<u>Richland</u>
Savings Institutions-Offices	396	2
Savings Institutions-Savings Capital (Millions)	\$12,761	\$66
Commercial Banks-Offices	1,720	7
Commercial Banks-Deposits (Millions)	\$62,618	\$161

Government Finance

<u>1997</u>	<u>Wisconsin</u>	<u>Richland</u>
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$10,708
Effective per Capita Property Tax	\$997	\$596
Total Expenditures (in 1,000's)	\$17,139,825	\$52,694
In Dollars per Capita	\$3,322	\$2,934
As Percent of Total:		
Education	43.2%	34.9%
Health & Hospital	4.5%	5.2%
Police	5.0%	3.2%
Fire	2.3%	1.1%
Public Welfare	6.8%	13.8%
Highways	7.7%	14.6%

Retail, Service, Wholesale

<u>1997</u>	<u>Wisconsin</u>	<u>Richland</u>
Number of Retail Sales Establishments	21,717	76
Sales (in thousands)	\$50,520,463	\$128,489
Annual Payroll (in thousands)	\$4,826,217	\$11,376
Number of Service Establishments	55,618	102
Receipts (in thousands)	\$48,559,607	\$20,006
Annual Payroll (in thousands)	\$18,990,629	\$8,280
Number of Wholesale Establishments	8,025	16
Sales (in thousands)	\$57,192,863	\$32,240
Annual Payroll (in thousands)	\$3,764,944	\$1,558

Manufacturing**1997****Wisconsin****Richland**

Number of Establishments	9,936	26
Number of Employees	562,479	1,851
Total Payroll (in 1,000's)	\$18,766,395	\$52,689
Production Workers, average number	416,254	1,464
Production Worker Hours (in 1,000's)	837,444	3,228
Production Worker Wages (in 1,000's)	\$11,952,570	\$32,849
Value Added (in 1,000's)	\$54,947,083	\$140,126
Value of Shipments (in 1,000's)	\$117,382,992	\$373,336

2002 Top Employers**Top Five Manufacturing Firms****Number Employed****Product/Type of Business**

Rockwell Automation	500-999	Relays and Industrial Controls
S & S Cycle Inc.	100-249	Motor Vehicle Parts & Accessories
Schneider Fuel & Supply Co.	100-249	Gray and Ductile Iron Foundries
Ryan Foods North Central Inc.	100-249	Fluid Milk
Merkle-Korff Industries Inc.	100-249	Motors and Generators

Top Five Non-Manufacturing Firms

County of Richland	250-499	Executive and Legislative Govt.
Richland School District	250-499	Elementary and Secondary School
Wal-Mart	250-499	Department Stores
The Richland Hospital Inc.	250-499	General Hospital
Schmitt Woodland Hills Inc.	50-99	Operators of Apt. Buildings

Employment by Industry

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	12	(L)	(DS)
Construction	294	318	425
Manufacturing	967	1,454	2,003
Transportation and Public Utilities	217	205	(DS)
Trade	1,485	1,632	1,921
Services	1,458	1,579	2,002
Government	1,097	1,083	1,197

Income by Industry

In Thousands:	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	\$202	\$83	(DS)
Construction	\$3,924	\$6,050	\$11,580
Manufacturing	\$12,343	\$30,813	\$60,996
Transportation and Public Utilities	\$3,370	\$4,192	(DS)
Trade	\$14,145	\$19,254	\$29,920
Services	\$13,126	\$19,577	\$38,062
Government	\$12,601	\$21,491	\$34,172

Natural Resources

	<u>Wisconsin</u>	<u>Richland</u>
Land Area (square miles)	54,310	586
Total Forest Land (in thousands of acres)	15,964.8	167.0
Commercial	15,702.5	167.0
Non-Commercial	262.3	0
Percent Land in Forests	46%	45%
Number of Lakes	15,057	9
Total Acreage of Lakes	982,155	251

Farming

<u>1997</u>	<u>Wisconsin</u>	<u>Richland</u>
Number of Farms	65,602	1,032
Land in Farms (acres)	14,900,205	238,266
Average size of Farm (acres)	227	231
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	\$106,572	\$2,000
Vegetables, Sweet Corn, and Melons	\$149,443	\$106
Fruits, Nuts, and Berries	\$140,140	\$983
Nursery and Greenhouse Crops	\$157,348	\$305
Poultry and Poultry Products	\$241,523	\$9
Dairy Products	\$2,746,950	\$36,487
Cattle and Calves	\$670,518	\$9,134
Hogs and Pigs	\$151,164	\$6,210

Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

SOURCES:

TEXT

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

POPULATION

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

QUALITY OF LIFE

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts

Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care

Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction, Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

VITAL STATISTICS

Wisconsin Department of Health and Family Services, Vital Statistics Reports

Wisconsin Births and Infant Deaths, 2000

Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence

Wisconsin Marriages and Divorces, 2000

Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

HOUSING

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units

Table H30: Units in Structure

Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000

Note: Data for some counties are not exact because some municipalities had no available data (NA).

RECREATION

Wisconsin Department of Natural Resources.

Unpublished Data for Wisconsin Statewide

Comprehensive Outdoor Recreation Plan for 1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

INCOME

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

BANKING

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

GOVERNMENT FINANCE

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Facts.

RETAIL, SERVICE, WHOLESALE

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997.

EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

MANUFACTURING

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

TOP EMPLOYERS

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

EMPLOYMENT BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

INCOME BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

NATURAL RESOURCES

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. Wisconsin Forest Statistics, 1996. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, Wisconsin Lakes PUB-FM-800 99Rev.

Inland Lake Summary Information by County

FARMING

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

Published July 2003 by:

The Wisconsin Department of Commerce

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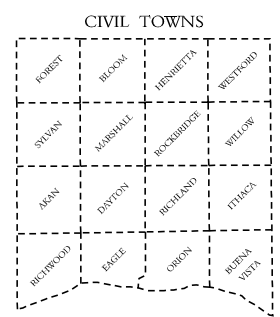
<http://www.northstareconomics.com>



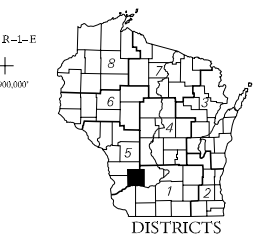
VERNON CO. R-2-W R-1-W R-1-E R-2-E SAUK CO.



GRANT CO. IOWA CO. SAUK CO. T-12-N T-11-N T-10-N T-9-N T-8-N



- LEGEND**
- Freeway
 - Multilane Divided
 - U.S. or State Hwy
 - County Trunk Hwy
 - Town Road
 - Firelane
 - Railroad
 - State Trail
 - Interchange
 - Highway Separation
 - Interstate Highway No.
 - U.S. Highway No.
 - State Highway No.
 - County Highway Letter
 - State Boundary
 - County Boundary
 - Civil Town Boundary
 - Section Line
 - Dam
 - Hospital
 - Schools
 - Airport
 - County Seat
 - Unincorporated Village
 - Fish Hatchery
 - Game Farm
 - Public Hunt. or Fish. Grds.
 - Public Camp & Picnic Grds.
 - Ranger Station
 - State Park
 - County Park
 - With Facilities
 - Without Facilities
 - Wayside
 - Modern Facilities
 - Rustic Facilities
 - Unit of Wisconsin - Richland



SECTION NUMBERING OF A TOWNSHIP

6	5	4	3	2	1
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24
25	26	27	28	29	30
31	32	33	34	35	36

MILES OF HIGHWAY as of Jan. 1, 1998

STATE	249
COUNTY	387
LOCAL ROADS	679
OTHER ROADS	0
TOTAL FOR COUNTY	1238

Land Area (2000 Census) ... 586 sq mi
Population (2000 Census) ... 17,521
County Seat ... Richland Center

RICHLAND CO.
DEPARTMENT OF TRANSPORTATION
STATE OFFICE BUILDING
Madison, Wisconsin
SCALE 0 1 2 MILES
Corrected for JAN. 2000
Base compiled from U.S.G.S. Quadangles 1:100,000 Series